



Sponsorship Prospectus

May 2026

copanational.org



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ABOUT THE EVENT

1.5 days of “everything aviation”:
safety seminars, celebrations,
& recognitions, and good, solid
community spirit.

Event Highlights

150+
Attendees

18–65
years old

- The Everyman
- The Hero
- The Explorer

50K+
Potential
impressions

Orillia, ON
Airport CNJ4/CNV6



WHY PARTNER WITH US?

Strengthen your brand presence among those who see the world from a different perspective.

01

Direct exposure to an audience that commits

02

Brand association with adventure, innovation & lifestyle

03

Multi-channel promotion: on-site, digital, and media partners

04

Custom activation opportunities tailored to your brand



AUDIENCE INSIGHTS

Understanding your potential customers builds stronger engagement with a trend-conscious and value-driven audience.

01

THE EVERYMAN

Hardworking & loyal, COPA members have been engaged since 1954

02

THE HERO

Courageous, calm & passionate pilots from across Canada

03

THE EXPLORER

The masters of the unknown and uncharted



BRAND EXPOSURE OPPORTUNITIES



**ON-SITE
BRANDING**



**SOCIAL MEDIA
FEATURES**



**CO-BRANDED
MATERIALS**



**SPEAKING
OPPORTUNITIES**



SPONSORSHIP PACKAGES

Flexible packages designed to align with your brand's goals and maximize visibility before, during, and after the event.

Air Ace \$10,000

- Choice of 1 Premium Engagement*
- Logo placement on all graphics and comms content
- 5 registration tickets
- Speaking Opportunity
- Exhibitor Booth

Comm Captain \$5,000

- 5 registration tickets
- Speaking Opportunity
- Exhibitor Booth

Sky Shark \$2,500

- Logo placement on all graphics and comms content
- 2 registration tickets
- Exhibitor Booth

Aviator \$1,000

- Exhibitor Booth
- Raffle contribution



PREMIUM ENGAGEMENTS

Engage visitors directly through creative activations. All options take place on Saturday, June 20.



WELCOME BREAKFAST

Kick off the meeting with a meet & greet breakfast for attendees – the most important meal of the day!

SPONSORED



ICE CREAM SOCIAL

Connect with our members over a cone and bring a smile to their face.

SPONSORED



BBQ SUPPER

What better way to close off the event than hosting the members over a burger in the open air?

SPONSORED



CONTACT & NEXT STEPS

Let's create an unforgettable experience together. Contact us to explore partnership possibilities tailored for your brand.

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