



# Sponsorship Prospectus

February 2026

[copanational.org](http://copanational.org)



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# ABOUT THE EVENT

1.5 days of “everything aviation”:  
safety seminars, celebrations,  
& recognitions, and good, solid  
community spirit.

## Event Highlights

**150+**  
Attendees

**18–65**  
years old

- The Everyman
- The Hero
- The Explorer

**50K+**  
Potential  
impressions

**Orillia, ON**  
Airport CNJ4/CNV6



# WHY PARTNER WITH US?

Strengthen your brand presence among those who see the world from a different perspective.

**01**

Direct exposure to an audience that commits

**02**

Brand association with adventure, innovation & lifestyle

**03**

Multi-channel promotion: on-site, digital, and media partners

**04**

Custom activation opportunities tailored to your brand



# AUDIENCE INSIGHTS

Understanding your potential customers builds stronger engagement with a trend-conscious and value-driven audience.

**01**

## **THE EVERYMAN**

Hardworking & loyal, COPA members have been engaged since 1954

**02**

## **THE HERO**

Courageous, calm & passionate pilots from across Canada

**03**

## **THE EXPLORER**

The masters of the unknown and uncharted



# BRAND EXPOSURE OPPORTUNITIES



**ON-SITE  
BRANDING**



**SOCIAL MEDIA  
FEATURES**



**CO-BRANDED  
MATERIALS**



**SPEAKING  
OPPORTUNITIES**



# SPONSORSHIP PACKAGES

Flexible packages designed to align with your brand's goals and maximize visibility before, during, and after the event.

## Air Ace \$10,000

- Choice of 1 Premium Engagement\*
- Logo placement on all graphics and comms content
- 5 registration tickets
- Speaking Opportunity
- Exhibitor Booth

## Comm Captain \$5,000

- 5 registration tickets
- Speaking Opportunity
- Exhibitor Booth

## Sky Shark \$2,500

- Logo placement on all graphics and comms content
- 2 registration tickets
- Exhibitor Booth

## Aviator \$1,000

- Exhibitor Booth
- Raffle contribution



# PREMIUM ENGAGEMENTS

Engage visitors directly through creative activations. All options take place on Saturday, June 20.



## WELCOME BREAKFAST

Kick off the meeting with a meet & greet breakfast for attendees – the most important meal of the day!

Starting at \$2500



## ICE CREAM SOCIAL

Connect with our members over a cone and bring a smile to their face.

\$2500



## BBQ SUPPER

What better way to close off the event than hosting the members over a burger in the open air?

Options range from \$1500+



# CONTACT & NEXT STEPS

Let's create an unforgettable experience together. Contact us to explore partnership possibilities tailored for your brand.

## PHONE

**613.236.4901**

## EMAIL

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## WEBSITE

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